



Organo Gold Opens in Kenya

VANCOUVER, BRITISH COLUMBIA – October 19, 2013 – [Organo Gold](#), the global gourmet coffee company that caters to consumers' active lifestyles, today announced that it has expanded its global presence with the opening of operations in Kenya. Paul Jarvis, Regional Vice President EU, FSU, Africa, and is based in London, and will manage the company's activities in the country.

"Our expansion into Africa, starting with Kenya, marks a milestone for Organo Gold," said [Bernardo Chua](#), Founder and Chief Executive Officer of Organo Gold. "Now operating on six continents, we continue to broaden our markets and distribution channels while improving the income opportunity for our Independent Distributors. We look forward to serving customers in Kenya who are seeking to make Organo Gold products a part of their healthy, active lifestyles."

"Kenya was the natural choice to establish the OG footprint in Africa," added [Holton Buggs](#), Executive Vice President of Sales and Marketing at Organo Gold. "There is a high demand for Organo Gold's products, numerous inquiries about the opportunity, and a number of Field Leaders, originally from Kenya, dedicated to seeing the company thrive in the country they love."

Products currently available in Kenya are Gourmet Black Coffee, Gourmet Café Latte, Gourmet Café Mocha, Gourmet Hot Chocolate, Organic Green Tea, and Organic Red Tea.

Founded in 2008, Organo Gold is focused on its mission "to bring the treasures of the earth to the people of the world" by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

Learn more about Organo Gold at: <http://www.organogold.com>

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club. The company currently operates in over 30 countries and is privately held. For more information about Organo Gold, visit our website at www.organogold.com.

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